

What is claimed is:

1. A floral grouping display assembly, comprising:
a wall;
a floral grouping having a bloom end and a stem end; and
a sheet of material having an upper surface and a lower surface, a first side, a second side, a first end, and a second end, the floral grouping disposed on the upper surface of the sheet of material and the sheet of material rolled about the stem end of the floral grouping to provide a wrapper for the floral grouping with the bloom end and the stem end of the floral grouping being exposed and one of the first and second sides of the sheet of material overlapping the lower surface of the sheet of material, the lower surface of the sheet of material being releasably connected to the wall to display the floral grouping on the wall so that substantially the entire length of the wrapped floral grouping is visibly displayed on the wall.

2. A floral grouping display assembly, comprising:
a wall;
a floral grouping having a bloom end and a stem end; and
a transparent sheet of material rolled to define a container having an open upper end and an open lower end, the floral grouping disposed in the container with the bloom end and the stem end of the floral grouping exposed, the sheet of material being releasably connected to the wall to display the floral grouping

on the wall so that substantially the entire length of the floral grouping is visibly displayed on the wall.